

Mission Statement

The Central Valley Friendly Landscaping Committee's mission is to recognize landscapes that inspire the community to protect and conserve our water and other natural resources.

Award Recipients Receive:

- Public recognition at an awards ceremony
- Landscape award sign



- **Residential** - Margaret Hudson quail sculpture
- **Commercial** - Artist designed recognition plaque

Important Dates to Remember

Application Period:

February – July

Evaluations:

July – August

Notification of Award Recipients:

By September

Award Presentation:

To be announced at

<http://ucanr.org/CVFriendlyLandscaping>

To see if your garden qualifies, download an application and checklist, or if you would like to become more Central Valley Friendly in your garden practices, please visit <http://ucanr.org/CVFriendlyLandscaping>.

More to Learn

The Central Valley Friendly Landscaping program offers information to help create and maintain healthy and beautiful landscapes. Visit <http://ucanr.org/CVFriendlyLandscaping> for in-depth information on the importance of the seven landscape principles as well as links to much more.

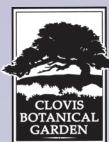
In the future, our hope is to extend this program to the rest of Fresno County's cities, but for now it is available in the Fresno/Clovis metropolitan area.

Acknowledgment and Thanks

The Committee wishes to express its great appreciation to the Bay-Friendly Landscaping and Gardening Program of the Alameda County Waste Management Authority & Alameda County Source Reduction and Recycling Board, and the Florida-Friendly Landscaping Program of the University of Florida. These programs provided the template for the Central Valley Friendly Landscaping Program.

Program Sponsors

These organizations make up the Committee:



Landscape Awards Program

Residential and Commercial

For more information visit
<http://ucanr.org/CVFriendlyLandscaping>
or call 559-621-5480
Email: information@water.fresno.gov

Is Your Landscape Central Valley Friendly?

If the landscape uses the seven principles of Central Valley Friendly Landscaping, it could earn recognition as a community model of the beauty of environmentally-friendly design and inspire others to protect and conserve the Central Valley's resources.



Landscapes that strive to protect and conserve our water and other natural resources can receive the designation of Central Valley Friendly. Central Valley Friendly gardeners can make a real difference in our community.

Central Valley Friendly gardeners provide neighborhood models of what a Central Valley Friendly garden can offer – from a native wildlife habitat to a Mediterranean retreat to an edible kitchen garden.

The Central Valley Friendly Landscaping Award Program is open to residential gardens and commercial landscapes within the Fresno/Clovis metropolitan area. Entrants must use the required practices and landscape principles outlined in the garden checklist found at <http://ucanr.org/CVFriendlyLandscaping>.

Central Valley Friendly Landscape Principles

The seven landscape principles are based on practices for protecting the environment:

- 1. Conserve Water and Ensure Water Quality:**
Efficient irrigation systems and scheduling conserve water and prevent run-off into storm drains. The use of permeable surfaces helps replenish our underground aquifer while limiting pollutants washed into the water system. Proper plant selection and garden design reduce water use.
- 2. Conserve Energy and Air Quality:**
Reduce the use of gas-powered garden tools and encourage proper shade tree planting to shade paved areas, buildings and air conditioners.
- 3. Nurture the Soil:**
Garden soil is a living ecosystem. Protecting it allows the soil food web to thrive so it can filter pollution, store water, provide plant nutrients, and promote general plant health, making plants naturally resistant to pests.
- 4. Reduce Garden Waste:**
To send less to the landfill, practice appropriate plant selection, lawn care, grasscycling and composting. Use salvaged or recycled products as design features.
- 5. Practice Integrated Pest Management (IPM):**
Use environmentally safe and effective methods to keep a garden healthy and control pests and diseases. Successful IPM supports long-term prevention and management of home and garden pests.
- 6. Select Appropriate Plants:**
Buy locally-grown plants because they are better suited to the Central Valley climate. Avoid invasive plants to protect our wild lands. Drought tolerant or native plants require less water, and appropriately-sized plants require less maintenance and produce less waste.
- 7. Create Habitat and Protect Wildlife:**
Provide food, water, and shelter to beneficial wildlife, insects and other creatures that bring balance to the health of a landscape.

Gardeners are encouraged to apply these principles to their landscapes as a holistic approach to garden design and maintenance. The seven principles work in harmony with the conditions and environmental needs of the Central Valley.